

EAST CENTRAL ZONE INSURANCE EMPLOYEES' ASSOCIATION
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To, All Members

ECZIEA Secretariat decides to intensify campaign for protection of Public Sector Insurance and to implement the calls of ECZIEA/ AIIEA conferences in right earnest

The Secretariat of the ECZIEA met at Patna on the 19th of February 2017. Com. P.K.Mukherjee, President, was on the chair. The meeting commenced after paying condolences to and observing a minute's silence in memory of the beloved leader of insurance employees' movement, late Com.R. Govindarajan, former Joint Secretary of AIIEA. The meeting also paid homage to all those who laid down their lives in the cause of the people and the nation.

The Secretariat of ECZIEA expressed its absolute unanimity with the decisions of ECZIEA and AIIEA conferences to protect public sector insurance industry by giving improved customer servicing and making common cause with other toiling sections of society. Agreeing with AIIEA, the meeting felt that there was a renewed threat to the very existence of public sector units in general under the Modi led NDA government. The union budget for 2017-18 has fixed a historically high target of Rs. 72500 crore from disinvestment of public sector units. Many public sector units would therefore be forced to go under the hammer, felt our meeting. The government had already decided to disinvest 25 per cent of shares from the four public sector general insurance companies and the national reinsurer GIC Re. The secretariat cautioned the employees that when disinvestment was the avowed state policy of the Modi government and public sector general insurance companies were already targeted, LIC can never be an exception. Representatives of this government are on record having said that the true potentialities of LIC can be unlocked only when the shares of LIC are put to sale. The secretariat therefore felt that there cannot be any room for complacency. **It was decided in this regard that our units in LIC will extend all help and co-operation to our comrades in the general insurance sector in their campaign against the decision of disinvestment. Moreover, our units have been specifically requested to hold seminars / conventions on the issue of disinvestment of public sector general insurance companies. The secretariat reiterated the call of AIIEA conference that our units in LIC will hold demonstrations if/when the general insurance companies give their letter of intent for disinvestment to the SEBI and also when the shares are issued for subscription.**

The Secretariat decided to carry forward the campaign for strengthening LIC in the public sector in the manner envisaged by the ECZIEA Conference. It needs to be mentioned, even at the cost of repetition, that the ECZIEA conference had given a call of "Each One Buy One" (requesting each employee to buy a LIC policy for herself/himself/family member), "NEFT data capture campaign", "Regular Interface with Field Forces" and "Improved Customer Servicing". While reiterating its commitment to implement these calls throughout the zone the ECZIEA secretariat felt that the initiative launched at the headquarters on 18th of February through the symposium titled "**LIC @ 60**" was a step in the right direction. **The secretariat called upon all units to**

organize similar programmes all over the zone by involving all employees, officers, development officers and agents. Our Hazaribagh divisional unit had already launched the programme immediately after ECZIEA conference. In deference to the call of the conference, a large number of employees and officers have purchased policies for them and their family members. Bhadrak base unit of Cuttack divisional unit had already jumped into action immediately after ECZIEA conference and mobilized around 250 NEFT forms within a few hours of their campaign. We are informed at the time of writing this circular that Jamshedpur and Sambalpur divisional units are in the thick of preparation to launch the campaign in a big way. Berhampur divisional unit is also planning a big mobilization in the first week of March. Patna I and Patna II are also on the job of procuring policies at the call of ECZIEA and they are getting a very good response. The secretariat was quite hopeful that the campaign would pick up momentum all over the zone.

The secretariat was unanimous in the understanding that NEFT data capture was an important instrumentality to reach out to our customers and improve upon our claims settlement performance. Our field forces can act as a link between us and the customers. This has to be utilized to establish a close connection with the policy holders and our field forces, felt the secretariat. Accordingly, all units have been called upon to take up the job of NEFT data capture campaign with a messianic zeal so that LIC successfully beats competition in the market place.

The question of organization was discussed in great detail. The secretariat felt the organization needed to be developed evenly throughout the zone. In keeping with the understanding of AIIEA conference at Ernakulam, the meeting impressed upon the need to develop person to person contact with our members and attend to their problems on an expeditious basis. Given the divisive and communally surcharged atmosphere all around, the meeting urged upon the cadres to equip themselves ideologically so as to meet the questions confronting us day in and day out. The meeting reiterated its earlier decision to hold a zonal level trade union class at Hazaribag for the benefit of our cadres.

We are confident that our comrades throughout the zone will implement the call of the Secretariat meeting in letter and spirit.

With Greetings,

Comradely Yours



General Secretary